

## Favourability Tracker

*Do you have a favourable or unfavourable opinion of the following...*

### **The Conservative Party**

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 34              | 52                | 14            | <b>-18</b>           |
| 18/03/2018            | 19/03/2018          | 35              | 52                | 14            | <b>-17</b>           |
| 30/01/2018            | 31/01/2018          | 33              | 54                | 13            | <b>-21</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 33              | 55                | 13            | <b>-22</b>           |
| 04/09/2017            | 05/09/2017          | 35              | 52                | 13            | <b>-17</b>           |
| 15/08/2017            | 16/08/2017          | 35              | 53                | 12            | <b>-18</b>           |
| 15/06/2017            | 16/06/2017          | 33              | 57                | 10            | <b>-24</b>           |
| 11/06/2017            | 12/06/2017          | 35              | 56                | 9             | <b>-21</b>           |
| 29/05/2017            | 30/05/2017          | 37              | 49                | 13            | <b>-12</b>           |
| 24/05/2017            | 25/05/2017          | 39              | 46                | 14            | <b>-7</b>            |
| 22/05/2017            | 23/05/2017          | 37              | 49                | 15            | <b>-12</b>           |
| 19/04/2017            | 20/04/2017          | 43              | 45                | 13            | <b>-2</b>            |
| 02/02/2017            | 03/02/2017          | 38              | 48                | 14            | <b>-10</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 36              | 52                | 12            | <b>-16</b>           |
| 11/08/2016            | 12/08/2016          | 34              | 53                | 13            | <b>-19</b>           |

### **The Labour Party**

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 34              | 51                | 14            | <b>-17</b>           |
| 18/03/2018            | 19/03/2018          | 37              | 48                | 14            | <b>-11</b>           |
| 30/01/2018            | 31/01/2018          | 39              | 47                | 14            | <b>-8</b>            |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 39              | 47                | 13            | <b>-8</b>            |
| 04/09/2017            | 05/09/2017          | 39              | 47                | 13            | <b>-8</b>            |
| 15/08/2017            | 16/08/2017          | 40              | 47                | 12            | <b>-7</b>            |
| 15/06/2017            | 16/06/2017          | 46              | 45                | 9             | <b>1</b>             |
| 11/06/2017            | 12/06/2017          | 49              | 43                | 8             | <b>6</b>             |
| 29/05/2017            | 30/05/2017          | 41              | 47                | 12            | <b>-6</b>            |
| 24/05/2017            | 25/05/2017          | 39              | 47                | 14            | <b>-8</b>            |
| 22/05/2017            | 23/05/2017          | 40              | 45                | 15            | <b>-5</b>            |
| 19/04/2017            | 20/04/2017          | 30              | 57                | 13            | <b>-27</b>           |
| 02/02/2017            | 03/02/2017          | 28              | 57                | 14            | <b>-29</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |

|            |            |    |    |    |            |
|------------|------------|----|----|----|------------|
| 29/11/2016 | 30/11/2016 | 29 | 59 | 12 | <b>-30</b> |
| 11/08/2016 | 12/08/2016 | 28 | 56 | 16 | <b>-28</b> |

### Liberal Democrats

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 24              | 54                | 22            | <b>-30</b>           |
| 18/03/2018            | 19/03/2018          | 24              | 55                | 22            | <b>-31</b>           |
| 30/01/2018            | 31/01/2018          | 22              | 57                | 21            | <b>-35</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 26              | 54                | 20            | <b>-28</b>           |
| 04/09/2017            | 05/09/2017          | 26              | 54                | 20            | <b>-28</b>           |
| 15/08/2017            | 16/08/2017          | 24              | 57                | 18            | <b>-33</b>           |
| 11/06/2017            | 12/06/2017          | 32              | 52                | 17            | <b>-20</b>           |
| 29/05/2017            | 30/05/2017          | 28              | 52                | 20            | <b>-24</b>           |
| 24/05/2017            | 25/05/2017          | 29              | 51                | 20            | <b>-22</b>           |
| 22/05/2017            | 23/05/2017          | 29              | 49                | 22            | <b>-20</b>           |
| 19/04/2017            | 20/04/2017          | 28              | 53                | 18            | <b>-25</b>           |
| 02/02/2017            | 03/02/2017          | 25              | 53                | 21            | <b>-28</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 29              | 55                | 16            | <b>-26</b>           |
| 11/08/2016            | 12/08/2016          | 27              | 51                | 22            | <b>-24</b>           |

### UKIP

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 30/01/2018            | 31/01/2018          | 16              | 69                | 16            | <b>-53</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 19              | 65                | 15            | <b>-46</b>           |
| 04/09/2017            | 05/09/2017          | 20              | 65                | 15            | <b>-45</b>           |
| 15/08/2017            | 16/08/2017          | 20              | 68                | 13            | <b>-48</b>           |
| 11/06/2017            | 12/06/2017          | 20              | 68                | 12            | <b>-48</b>           |
| 29/05/2017            | 30/05/2017          | 18              | 68                | 14            | <b>-50</b>           |
| 24/05/2017            | 25/05/2017          | 21              | 63                | 16            | <b>-42</b>           |
| 22/05/2017            | 23/05/2017          | 21              | 63                | 16            | <b>-42</b>           |
| 19/04/2017            | 20/04/2017          | 22              | 65                | 14            | <b>-43</b>           |
| 02/02/2017            | 03/02/2017          | 25              | 61                | 14            | <b>-36</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 22              | 66                | 12            | <b>-44</b>           |
| 11/08/2016            | 12/08/2016          | 24              | 62                | 14            | <b>-38</b>           |

### Theresa May

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 37              | 50                | 13            | <b>-13</b>           |
| 18/03/2018            | 19/03/2018          | 36              | 51                | 12            | <b>-15</b>           |
| 30/01/2018            | 31/01/2018          | 31              | 56                | 13            | <b>-25</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 32              | 55                | 12            | <b>-23</b>           |
| 04/09/2017            | 05/09/2017          | 34              | 54                | 12            | <b>-20</b>           |
| 21/08/2017            | 22/08/2017          | 36              | 53                | 12            | <b>-17</b>           |
| 15/08/2017            | 16/08/2017          | 31              | 58                | 11            | <b>-27</b>           |
| 05/07/2017            | 06/07/2017          | 31              | 60                | 8             | <b>-29</b>           |
| 25/06/2017            | 26/06/2017          | 32              | 59                | 9             | <b>-27</b>           |
| 15/06/2017            | 16/06/2017          | 32              | 59                | 9             | <b>-27</b>           |
| 11/06/2017            | 12/06/2017          | 29              | 63                | 8             | <b>-34</b>           |
| 29/05/2017            | 30/05/2017          | 42              | 47                | 8             | <b>-5</b>            |
| 24/05/2017            | 25/05/2017          | 44              | 43                | 13            | <b>1</b>             |
| 22/05/2017            | 23/05/2017          | 39              | 46                | 15            | <b>-7</b>            |
| 19/04/2017            | 20/04/2017          | 48              | 38                | 13            | <b>10</b>            |
| 02/02/2017            | 03/02/2017          | 46              | 40                | 14            | <b>6</b>             |
| <b>2016</b>           |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 46              | 41                | 13            | <b>5</b>             |
| 11/08/2016            | 12/08/2016          | 48              | 36                | 17            | <b>12</b>            |

### Jeremy Corbyn

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 31              | 54                | 14            | <b>-23</b>           |
| 18/03/2018            | 19/03/2018          | 34              | 53                | 13            | <b>-19</b>           |
| 30/01/2018            | 31/01/2018          | 37              | 49                | 15            | <b>-12</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 38              | 48                | 14            | <b>-10</b>           |
| 04/09/2017            | 05/09/2017          | 36              | 50                | 13            | <b>-14</b>           |
| 15/08/2017            | 16/08/2017          | 38              | 51                | 11            | <b>-13</b>           |
| 15/06/2017            | 16/06/2017          | 44              | 46                | 10            | <b>-2</b>            |
| 11/06/2017            | 12/06/2017          | 46              | 46                | 8             | <b>0</b>             |
| 29/05/2017            | 30/05/2017          | 36              | 50                | 13            | <b>-14</b>           |
| 24/05/2017            | 25/05/2017          | 35              | 51                | 14            | <b>-16</b>           |
| 22/05/2017            | 23/05/2017          | 37              | 48                | 15            | <b>-11</b>           |
| 19/04/2017            | 20/04/2017          | 22              | 64                | 15            | <b>-42</b>           |
| 02/02/2017            | 03/02/2017          | 22              | 62                | 16            | <b>-40</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |

|            |            |    |    |    |            |
|------------|------------|----|----|----|------------|
| 29/11/2016 | 30/11/2016 | 26 | 61 | 13 | <b>-35</b> |
| 11/08/2016 | 12/08/2016 | 29 | 54 | 16 | <b>-25</b> |

### Lib Dem Leader

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| <b>Vince Cable</b>    |                     |                 |                   |               |                      |
| 04/04/2018            | 05/04/2018          | 20              | 43                | 37            | <b>-23</b>           |
| 18/03/2018            | 19/03/2018          | 19              | 42                | 38            | <b>-23</b>           |
| 30/01/2018            | 31/01/2018          | 20              | 42                | 38            | <b>-22</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| 09/11/2017            | 10/11/2017          | 20              | 44                | 37            | <b>-24</b>           |
| 04/09/2017            | 05/09/2017          | 23              | 38                | 39            | <b>-15</b>           |
| 15/08/2017            | 16/08/2017          | 18              | 45                | 36            | <b>-27</b>           |
| <b>Tim Farron</b>     |                     |                 |                   |               |                      |
| 11/06/2017            | 12/06/2017          | 22              | 48                | 30            | <b>-26</b>           |
| 29/05/2017            | 30/05/2017          | 17              | 49                | 34            | <b>-32</b>           |
| 24/05/2017            | 25/05/2017          | 19              | 48                | 34            | <b>-29</b>           |
| 22/05/2017            | 23/05/2017          | 19              | 47                | 34            | <b>-28</b>           |
| 19/04/2017            | 20/04/2017          | 17              | 43                | 40            | <b>-26</b>           |
| 02/02/2017            | 03/02/2017          | 14              | 33                | 52            | <b>-19</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 17              | 39                | 43            | <b>-22</b>           |
| 11/08/2016            | 12/08/2016          | 17              | 33                | 50            | <b>-16</b>           |

### UKIP Leader

|                       |                     | Favour-<br>able | Unfavour-<br>able | Don't<br>know | NET<br>FAVOURABILITY |
|-----------------------|---------------------|-----------------|-------------------|---------------|----------------------|
|                       |                     | %               | %                 | %             | %                    |
| Start of<br>Fieldwork | End of<br>Fieldwork |                 |                   |               |                      |
| <b>2018</b>           |                     |                 |                   |               |                      |
| <b>Henry Bolton</b>   |                     |                 |                   |               |                      |
| 30/01/2018            | 30/01/2018          | 19              | 38                | 43            | <b>-19</b>           |
| <b>2017</b>           |                     |                 |                   |               |                      |
| <b>Paul Nuttall</b>   |                     |                 |                   |               |                      |
| 11/06/2017            | 12/06/2017          | 6               | 62                | 32            | <b>-56</b>           |
| 29/05/2017            | 30/05/2017          | 9               | 55                | 37            | <b>-46</b>           |
| 24/05/2017            | 25/05/2017          | 8               | 54                | 38            | <b>-46</b>           |
| 22/05/2017            | 23/05/2017          | 8               | 51                | 41            | <b>-43</b>           |
| 19/04/2017            | 20/04/2017          | 6               | 49                | 45            | <b>-43</b>           |
| 02/02/2017            | 03/02/2017          | 7               | 30                | 62            | <b>-23</b>           |
| <b>2016</b>           |                     |                 |                   |               |                      |
| <b>Nigel Farage</b>   |                     |                 |                   |               |                      |
| 29/11/2016            | 30/11/2016          | 25              | 64                | 10            | <b>-39</b>           |